



For Immediate Release:  
NetRatings, Inc.

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## NIELSEN//NETRATINGS ANNOUNCES MAY U.S. SEARCH SHARE RANKINGS

**NEW YORK– June 20, 2006** – Nielsen//NetRatings today released May 2006 U.S. MegaView Search findings, including top search providers, ranked by total searches. Searches represent the total number of queries conducted at the Provider.

**Table 1: Top 10 Search Providers for May 2006,  
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	2,783,169	34%	49.1%
2. Yahoo! Search	1,298,915	42%	22.9%
3. MSN Search	600,820	13%	10.6%
4. AOL Search	363,431	N/A	6.4%
5. Ask.com Search	146,585	67%	2.6%
6. My Way Search	129,270	53%	2.3%
7. iWon Search	32,257	-25%	0.6%
8. Dogpile.com Search	29,416	-1%	0.5%
9. EarthLink Search	27,488	-21%	0.5%
10. SBC Yellow Pages Search	24,513	127%	0.4%

Source: Nielsen//NetRatings MegaView Search, June 2006

Note: Due to a methodology change, year-over-year growth for AOL Search is unavailable.

Example: An estimated 2.8 billion search queries were conducted at Google Search, representing 49 percent of all search queries conducted during the given time period.

### About Nielsen//NetRatings

NetRatings, Inc. (Nasdaq: NTRT) delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit [www.nielsen-netratings.com](http://www.nielsen-netratings.com).

*Editor's Note: Please source all data to Nielsen//NetRatings.*

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